



## **MISSION STATEMENT**

### **Why Wildlife ACT Exists**

- Wildlife ACT's mission is to save our planet's endangered wildlife and wildlands from extinction.
- We exist because we believe that only by saving our planet's endangered species and wild places, do we have a chance to save ourselves.
- Our aim is to develop and implement innovative, ground based and sustainable conservation models that save our wildlife, protect our wilderness, and benefit our local communities.
- Our quest is to create inspiring connections with the wilderness, giving people pragmatic ways to support and be part of effective on-the-ground conservation work.
- Our promise: Real, honest conservation where it's needed most.